

# TRIBUNE Pinecrest

www.thetribune.net 2016 305.669.7355

Commemorative Edition

## Myra & Company shares Pinecrest's Anniversary



Erica Porter

By **Lee Stephens**

Local luxury day spa Myra & Company is celebrating the 20th anniversary of the Village of Pinecrest's incorporation with a sleek new interior design and a 20 percent off promotion exclusively for the spa's Pinecrest guests.

Local luxury day spa Myra & Company is celebrating the 20th anniversary of the Village of Pinecrest's incorporation with a sleek new interior design and a 20 percent off promotion exclusively for the spa's Pinecrest guests.

"We feel a special connection with the village's milestone because we expanded to a full-service spa in the same year that Pinecrest achieved its vision," explained Myra Porter, founder of Myra & Company. "We've always sustained the high-end excellence our Pinecrest guests expect, most recently with a complete revamp of our facilities."

Porter started Myra & Company as a hair salon in 1979. She dramatically expanded her

business in 1996 to become the Pinecrest area's premier day spa. Now the beauty empire includes a salon, spa, studio, café and an exclusive line of beauty products.

Myra & Company has stayed on top of the best in beauty and wellness trends, the first in the community to offer services and products such as Pilates classes and eyelash extensions. "We invest a lot of time in research and training so our guests can benefit from the latest, best trends," explained vice president Erica Porter. Newest additions include traditional Chinese medicine and a barber who offers expert men's grooming, as well as fun fantasy hair colors, hombres and baliaje techniques.

For the perfect spa atmosphere, Myra & Company updated its facilities over the summer, adding modern design elements and changing the color palette to enhance a sense of privacy and calm in the reconfigured spa. "Our new space is gorgeous," Myra Porter said. "We hope everyone will stop by to see the changes."

Myra & Company offers competitive prices through seasonal deals in every department, and a massage membership that includes discounts on all spa services and retail. Erica Porter quipped, "It's like we have our own Groupon deals."

But Myra & Company's guests will never have to risk choosing price over quality. "Most of our staff have been here at least ten years and they all care about the services they give our guests," explained Myra Porter.

The Pinecrest 20th Anniversary special is 20 percent off of Myra & Company's Eminence Facial, for all guests who live in Pinecrest. One facial per client, available until the end of March, 2016.

---

*Myra & Company is located at  
7311-13 SW 59th Court. For information  
call Erica Porter at 305-661-2381 or visit  
their website at [miamispa.com](http://miamispa.com)*

---